

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

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170247	AGENCY (OR SERVICE) ACTING AS AGENT FOR 73501			ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MAR/COM SERVICES, INC.			LUNGREN FOR CONGRESS		
AND	847 Sansome St Ste 200			9321 Silverbend Ln		
ADDRESS	San Francisco CA 94111-1529			Elk Grove CA 95624-3985		
	USA			USA		
CONTACT	KRISTIN AMADOR			PRODUCTCD07R/LUNGREN		
LOCAL SALESPERSON	LINDA SULA		AGENCY EST. NO. 10/15	PRODUCT CODE 1300		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	3	09:58A	10:58A	30S	10/15/12-10/19/12	THE PRICE IS RIGHT	3	450.00	1350.00
2	M-F	3	08:58A	09:58A	30S	10/15/12-10/19/12	LET'S MAKE A DEAL	3	270.00	810.00
3	M-F	2	04:00P	05:00P	30S	10/15/12-10/19/12	CBS13 NEWS @ 4	2	675.00	1350.00
4	M-F	2	06:00P	06:30P	30S	10/15/12-10/19/12	CBS13 NEWS @ 6	2	1350.00	2700.00
5	Sa	1	05:58P	06:58P	30S	10/20/12-10/20/12	ENTERTAINMENT THIS WEEK	1	675.00	675.00
8	F	1	09:00P	10:00P	30S	10/19/12-10/19/12	BLUE BLOODS	1	4050.00	4050.00
9	M	1	07:58P	09:00P	30S	10/15/12-10/15/12	TWO BROKE GIRLS/MIKE & MOLLY	1	5850.00	5850.00
10	Th	1	06:58P	08:00P	30S	10/18/12-10/18/12	THE BIG BANG THEORY/TWO &	1	4050.00	4050.00
11	T	1	06:58P	08:00P	30S	10/16/12-10/16/12	NAVY N.C.I.S.	1	5400.00	5400.00
12	M-Su	2	10:00P	11:00P	30S	10/15/12-10/21/12	CBS 13 10PM NEWS M-SU	2	1800.00	3600.00
15	Sa	1	11:00P	12:00M	30S	10/20/12-10/20/12	CBS13 NEWSRPT @ 11 (SAT)	1	495.00	495.00
16	Su	1	11:00P	12:00M	30S	10/21/12-10/21/12	CBS13 NEWSRPT @ 11 (SUN)	1	495.00	495.00
17	M-F	3	01:32A	02:02A	30S	10/15/12-10/19/12	FRASIER	3	180.00	540.00
22	T	1	09:00P	10:00P	30S	10/16/12-10/16/12	VEGAS	1	4950.00	4950.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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CONTRACT NO. REV.

1191-33406-1

DATE PRINTED

08/15/12

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Cancellation Notice

Required

Announcement 28 days

prior notice

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23	T	1	08:00P	09:00P	30S	10/16/12-10/16/12	NCIS: LOS ANGELES	1	5400.00	5400.00
Total Contract:								24		41715.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						41715.00	.00	.00	41715.00	
GRAND TOTAL									41715.00	

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